

## Five Themes Project

Name \_\_\_\_\_

1. You are going to locate a large (60,000 + square feet store) department store in Waycross to rival the Wal-mart Store.
2. You need to choose a location for your store. It must be either vacant land or a vacant building, but it cannot be an existing business.
3. Name your business an original name. DO NOT USE AN EXISTING NAME.
4. Write a paper devoting a paragraph to each of the following questions.
  - a. What is the name of your store and why did you call it this name?
  - b. Why did you choose the location?
  - c. How did you consider movement as you made your decision to locate your department store?
  - d. How did region play a part in making your decision?
  - e. How are you going to change the environment to build your store?
  - f. How will you make your store look unique (different) from any other store to attract customers?
5. Make a model or make a drawing on poster board of your store.
6. Grading
  - a. Paper
  - b. Model or drawing.
7. Hints:
  - a. Make sure you watch spelling and grammar in your written paper.
  - b. Answer the questions.
  - c. Make the model yourself.